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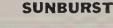


TALISMAN





E. G. HILL



Agriculture.





BEAUTIFUL

Everblooming TWO Roses



Hardiest and most popular shrub in America today.



SPIREA **VAN HOUTTEI**

18 inches 20 for \$1.00 100 for \$4.00 Postpaid.



The

Delch Hursery SHENANDOAH, IOWA

1937 1832

GYCELL STO OUR FRIENDS AND CUSTOMERS

Our record of growing Nursery Stock for more than fifty-five years of only the finest and most dependable varieties makes Welch's Nursery a safe place to buy your stock. It is more difficult today than ever before for you to get good stock that will grow and bear fruit. Due to our long years of experience, we know that Welch's Roses, Shrubs, Hedges and Trees have a place on every farm and



"An apple a day keeps doctor away"

city lot. This is a wonderful opportunity to replant your orchard and garden, making a beautiful out-door living room without any extra strain on your pocket-book. All of us must consider cost and we are glad to pass on to you real quality at low prices.

With twenty per cent of our people hunting work, planting is one way to beat the depression and become independent. We know that one of the thriftiest things that you can do is to pro-

duce your own fruit. The demand for meat and grain has fallen off and the demand for fruit is growing. Why not move with the tide? It was a wise man who said "An apple a day keeps the doctor away,"



Shrubs add beauty to your home

and there is a world of truth in that saying. Life insurance companies tell us that the length of life is increasing and this is true because people are learning to eat fruit and drink fruit juices.

Take the fruit business as a money making proposition. A small acreage of fruit will bring you better returns for your money than most anything you can plant. There is no other line of farming that can be mastered as

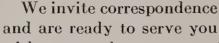
quickly as fruit growing. Plant all that you can care for properly and irrigate if necessary, and success is yours.

We come from a home where honesty was not a policy but a principle, and deceit could find no hiding. Dollar for dollar, your money will buy more quality nursery stock here than any place I know of.



H. M. Welch

Our catalog is our only salesman and is reliable and dependable. Study it and send us your order as soon as you can, so that we may reserve the stock and send it to you at the proper planting time. We guarantee that it will reach you in first class condition.



with our usual promptness. We take pleasure in giving our customers and friends the benefit of our experience and are glad to advise you whenever possi-

ble. Come to Shenandoah and get your trees if you can. We have good paved roads and a thriving industrial center, a home loving community, and a people most hospitable who will gladly make you welcome.

I've traveled unbroken trails, cautious and slow,

Seeking the spots where the trees would grow,

But the best thing I've discovered, is helping to make grow The thousand plants and bushes, trees, vines and shrubs

That produce crops and bring you wealth to boot.



Welch's offer you

Strawberry Plants

that have proven

profitable

J. C. Welch

All goods guaranteed to reach you in good growing condition

We are located in the north part of the city on the north road, one block northwest of the Wabash Depot. Welch Nursery signs are on all our buildings. No closing hours; always open for business. Phone 112.

The Welch Nursery J. C. WELCH & SON SHENANDOAH, IOWA

YOU CAN HAVE A POLOS THE YEAR, ROUND

We have apples for rich, apples for poor, Apples good from skin to core. Apples cooked or eaten raw Are good for Children, Paw and Maw, And make the finest orchard you ever saw.

It is an established fact that of all fruits the apple is the most important. It has been rightly called the "King of Fruits." Its period of ripening extends nearly throughout the year and by careful selection of varieties, an almost constant succession may be obtained. It is not a luxury but a

staple article of food and the demand for good apples is increasing faster than the supply. We use only the very best quality of French apple seedlings on which to propagate our apples. We believe this to be of the utmost importance in order that the trees may have a good foundation, be free from all disease and insure a healthy and permanent growth. We have discarded all varieties not profitable to the planter and recommend the following varieties.



5 to 6 ft., 45c each, by express collect.

4 ft. and up, 2 year, 30c each, \$25.00 per 100, prepaid.

3 ft. and up, 2 year, 20c each postpaid.

SUMMER VARIETIES

DUCHESS. July. Handsome, large fruit, greenish yellow, almost wholly covered with stripes and splashes of bright crimson. Flesh is white, slightly acid, tender, juicy and pleasant.

EARLY HARVEST. Season, July. A medium to large pale yellow apple of very fine flavor. Tree a moderately erect grower and a good bearer. A splendid Apple.

RED JUNE. A little later than Early Harvest. Medium size, yellow and red stripes, very good quality, good bearer. The best early Apple. July to August.

YELLOW TRANSPARENT. Season, August. Another splendid early eating Apple. Hardy, does well in far north as well as all over the country. Good size, almost a clear white in color, turning to the palest yellow. Flavor sub-acid and very pleasant.

FALL VARIETIES

ANOKA. Ripens in September. The size, color and flavor of the Anoka make it a favorite. Also a good keeper. The remarkable feature of this excellent Apple is that it comes into bearing very young, is also dwarf in stature, so that it is well adapted to back yard planting or closer in the orchard.

FAMEUSE (Snow). September; fine dessert Apple; deep crimson skin, snowy white flesh.

MAIDEN BLUSH. Good size, fine flavor, beautifully blushed, good bearer, a fine Apple for home and market. September.



Grimes Golden



Jonathan

- STAYMAN'S WINESAP. Season, November. Fruit large. Yellowish striped, splashed with dull red. Firm, crisp, yellow flesh. Mild, sub-acid in flavor. Good quality.
- WINESAP. Fruit medium large; skin thick, very tough, color very attractive dark red. Flesh yellow, fine grained, firm, rich, crisp, slightly sub-acid. Quality excellent.
- YELLOW DELICIOUS. A remarkably large early winter apple of wonderful flavor. It is a large glossy yellow apple, supreme as an eating apple and excellent for cooking. It bears young, very often in four years. Our stock of these apples is limited.
- YORK IMPERIAL. Fine, hardy, large, red, winter Apple. Comes into bearing four years after planting, bears regularly and heavily. Foliage and tree free from scab. Fruit is medium size, skin yellow, almost wholly covered with two shades of red. Good shipper, bringing highest prices.
- CRAB, WHITNEY. Season, August. Smooth, glossy skin, green striped, splashed with carmine. Flesh firm, juicy and rich.

Special Apple

COLLECTION

20 Two-year Apple Trees 3- to 4-ft.

- 5 Red Delicious
- 5 Grimes' Golden
- 5 Jonathan
- 3 Yellow Delicious
- 2 Yellow Transparent

\$3.50

PREPAID

FALL AND WINTER Apples

WEALTHY. Season, October to January. Fruit above medium to large, smooth, light yellow, almost wholly covered with bright red splashes and stripes. Flesh white, often stained with red, tender, very juicy, slightly sub-acid.

WINTER VARIETIES

- BALDWIN. This good old standby is one of the leading commercial apples in the cool climate of the North. It is a very large, bright red Apple of excellent flavor and a very good keeper in cellar or cold storage.
- BEN DAVIS. Season, November. Fruit is medium to large, of bright deep red color. The flesh is whitish, firm, juicy and sub-acid. It is one of the best keeping Apples on the market today.
- ber to April. Tree bears young and annually, seldom blights. The fruit is large, distinctive in shape, conical, beautiful in color, brilliant dark red, blending to yellow at blossom end. Flavor is sweet, slightly acid, with a delightful fragrant aroma. Tree reported perfectly hardy in Iowa, Wisconsin, South Dakota.
- GRIMES GOLDEN. Vigorous grower; large; golden yellow; juicy, good. Keeps until April. One of the very best.
- JONATHAN. Season, October. One of the very best varieties. Brilliant red, of medium size, flesh white, fine flavored. We cannot recommend this variety too highly.
- McINTOSH, RED. Large, red all over; flesh white, tender, sub-acid. Tree very hardy, abundant bearer.
- MAMMOTH BLACK TWIG. The tree is a strong grower, a regular and abundant bearer. A good winter apple. Deep red; sub-acid, very high flavored. Keeps until late spring.
- RAMSDELL SWEET. Like the Rambo, this is one of the older varieties, and the best of all sweet Apples. The fruit ranges from medium to large; dark red, covered with a blue bloom. Flesh yellow, firm, fine grained, juicy, sweet, good.
- ROME BEAUTY. Season, November. Large, roundish, oblong, handsomely colored, striped with red. Keeps until May.

EVERY FARM SHOULD HAVE POUL'S

5 to 6 ft., 45c each, express collect. 3 to 4 ft., (prepaid), 30c each.

ANJOU. The standard market Pear for late fall and early winter. Fruit large, skin yellow dotted with russet, has faint blush. Flesh is yellowish white, firm but tender. Very juicy, sweet and spicy with a vinous flavor. One of the very best. Season, October to December.

BARTLETT. August. One of the most popular Pears. Fruit is large, buttery, and melting, with a rich musky flavor, white flesh. Probably the best early Pear.

BOSC. Finest quality; extra large, long and tapering; russet; good shipper, brings highest market price. A vigorous grower. October to November.

CLAPP FAVORITE. August. Tree a vigorous, upright, spreading grower, very hardy and productive. Fruit large, pale yellow flesh, fine grained, juicy, melting and sweet.

DUCHESS. October. Very large, fine quality and juicy, and keeps well into winter.

FLEMISH BEAUTY. When well grown, the fruit of this Pear is as handsome as any Pear, and is almost unapproachable in quality. The trees are heavily productive, and because of their great hardiness, they bear even in climates where winters are severe.

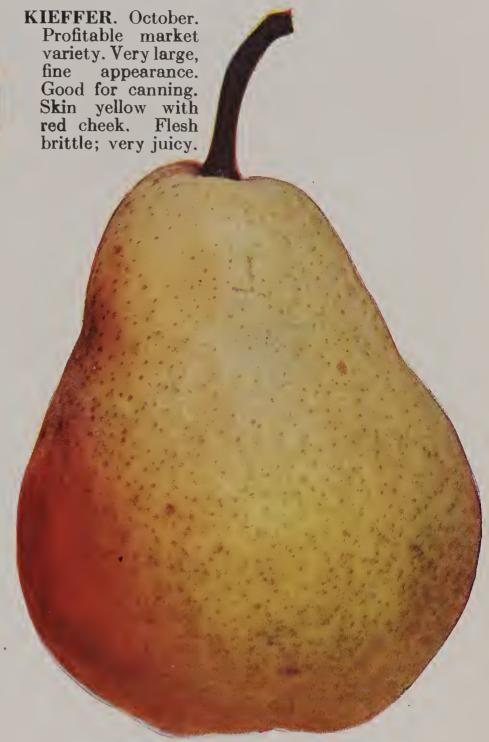
APRICOTS

5 to 6 ft., 45c each, express collect. 3 to 4 ft., (prepaid), 30c each.

ALEXANDER. Good size, oblong, yellow with red, sweet and delicate. Tree very hardy. Ripens middle of July.

MOORPARK. Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

SUPERB. The best flavored, most productive Apricot yet produced. Medium size, light salmon color, excellent quality. Ripens last of July.



10 Kieffer Pears 4 ft. \$2.50 postpaid

GARBER. September. Larger than Kieffer. Productive, early bearer. Excellent for canning. Yellow, with pink cheek.

SECKEL (Sugar Pear). August to September. Small, rich, yellowish brown with bright red cheeks; juicy, buttery and melting.



Superb Apricot



MONTMORENCY. A beautiful, large red cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

COMPASS CHERRY-PLUM. It is larger than the Richmond Cherry, and is about the same bright red color. In quality it is good, with a different flavor from any Cherry or Plum. It is fine for canning and preserving. July. 3 to 4 ft., each 25c; 5 for \$1.00 Postpaid.



8 Early Richmond 4 ft. \$2.00 Postpaid

PLANT A Cherry Orchard IT PAYS!

THERE are few more desirable fruit trees than the Cherry. Notably hardy, quite adaptable to different soils and climates. Can be planted along the street, on the lawn, along fences, avenues, in corners and in many places where other fruits would not be profitable.

5 to 6 ft., 45c each, express collect. 3 to 4 ft. (prepaid), 30c each.

EARLY RICHMOND (English Pie Cherry). A well-known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pics. The most popular of the true Kentish Cherries. Ripens in June.

ENGLISH MORELLO. Fruit large, almost blackish red when fully ripe; very rich. Tree small. July.

SPECIAL CHERRY BARGAIN

3- to 4-ft. Trees

2 Early Richmond \$7.00

2 Montmorency

PREPAID

Special

American Native Plum Seedlings-2 to 3 ft.—25 for \$1.00 Postpaid.

Perhaps this is the first time that such a value has ever been offered to a planter. Set them deep and you'll never lose a tree. They succeed everywhere and never fail to give a big crop of fruit. The most healthful sauces, jellies, butters and preserves can be made from the fruit. Plant them on low land if possible, along the creek bottom or at the foot of a hill. It is the most valuable tree grown for soil erosion and will stand more drouth and cold weather than any tree that we know of. Keep the weeds down the first year and then let them do as they please.



Apricot Plum

SPECIAL - 3 Apricot Plums, 3 Waneta Plums, 2 Sapa Plums, 2 Terry Plums. 4-ft. 2-yr. trees. These 10 trees postpaid for \$2.50.



Elliott Plum. 35c each; 3 for \$1.00 postpaid.

Plums

PLANT THIS YEAR HARVEST CROP 2nd YEAR

WHY not plant some Plums which bear large crops the second year after planting? But don't stop with one tree, for the laws of nature make them bear better in groups. There are plums for every palate and for every purpose. From the sugary fruit of the prunes to the most sharply acid, and from the small trees for dooryard shade to the kinds adapted for large orchards, the Plum affords ample room for selection and adaptability. As for fruit for the home orchard, the Plum is ideal, while for the commercial grower, the opportunities are almost unlimited.

No other fruit, unless it is the cherry, will produce more abundantly than the Plum.

5 to 6 ft., 45c each, express collect; 3 to 4 ft., (prepaid) 30c each.

The list that we offer are the choicest varieties for the home and commercial planting.

APRICOT PLUM (Hanska Type). This variety has all the good qualities that a Plum should have, with an apricot flavor. The fruit is excellent for eating from the tree, canning, preserving or making jelly. The luscious fruit is reddish blue. Tree strong grower, a six-year-old tree measuring thirty feet high and twenty feet across, making a stronger growth than any other Plum. A good shipper. Freestone. Season August.

SAPA (Hansen). July. An extremely early, vigorous bearer. Fruit medium size, glossy black; flesh deep reddish purple, excellent flavor; skin very tender.

TERRY (Native). August. Best of the Natives. Fruit very large, of bright red color and fine quality. One of the largest and most handsome hardy Plums yet produced and which deserves extensive planting. Fruit ripens evenly and is a good keeper.

WANETA (Hansen). July. The fruit is of immense size, deep bright red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

GOLDENROD. Tree is tall, vigorous, upright in form, hardy, productive; fruit medium to large in size, round, clear yellow. Flesh firm, moderately juicy, moderately sweet; fair to good in quality, stone medium in size, cling. Season last of August. The most beautiful of all yellow

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 134 inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is very attrac-tive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.

ELLIOTT—Peach Plum

A very large, yellow fleshed perfect freestone plum. Very sweet and of a fine peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchard bore an immense crop last year in spite of the drought and heat and has never failed. This plum is in a class by itself. Season early August. Color orange yellow splashed with red. Our stock is limited. 3 to 4 ft., 35c each.



For the commercial grower. Peaches produce fortunes, and a well-cared-for Peach orchard is a veritable mint for coining money. We list the best and hardiest varieties.

CHAMPION (Freestone). Fruit large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardiness. It stood temperatures of 18 degrees below zero and produced an abun-

dant crop the following season. August.

CRAWFORD'S EARLY (Freestone). Highly esteemed for market. Fruit large, oblong, yellow, showy red

cheeks. Flesh yellow, juicy, sweet; good bearer. August. CRAWFORD'S LATE (Freestone). Fruit of large size, skin yellow, with a dult red cheek, flesh yellow; tree vigorous. September.

ELBERTA (Freestone). Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Ripens with the Crawford's Early. Exceptionally large and fine. August.



Elberta

PLANT Peaches

FOR HOME USE

GOLDEN JUBILEE. Large, golden yellow, freestone, ripens in July. Very attractive yellow color with deep scarlet cheeks. Delicious eaten from the tree, with its sweet spicy flavor, and a splendid canner, which makes it ideal for marketing. Blooms late. Is one of the most hardy peaches known. This ideal peach has all of the qualifications you could desire. Don't fail to plant some of these wonderful peaches now.

5 Elberta Peaches 2 Golden Jubilee Peaches 3 J. H. Hale Peaches These 10 Good 3 to 4 ft. Trees postpaid, for only \$2.00

J. II. HALE (Freestone). The fruit is larger than the Elberta, a perfect freestone, somewhat roundish, rich golden yellow, covered with carmine. Skin thick and entirely without fuzz. The flesh is dark yellow, fine

grained and firm, parting as easily from the pit as any Elberta. The flavor is excellent, absolutely of the best. The tree is hardy, bears young and profusely, probably the best bearer known. One of the best for family use and especially for the market. August.

EARLY ELBERTA (Free). Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens a week to ten days before Elberta, good shipper. Istrong grower, hardy, good bearer. Last of August.

ROCHESTER. (Freestone.) Early midseason. lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality.

SOUTH HAVEN (Freestone). The great hardy Peach for cold regions, stands 10 degrees colder weather than any other Peach grown. Large, yellow freestone. Large as Elberta and a week earlier on the market.

RED BIRD CLING. Here is the best of all early Peaches. The tree is hardy, vigorous and very productive. The fruit is of good size and of very showy appearance, being an attractive creamy white, splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.

BELLE OF GEORGIA. Very large, skin white with red cheek, flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens with Early Crawford.

HEATH CLING (Clingstone). Large, round, white, juicy and fine quality. Best for pickling. October.

Prices

5 to 6 ft. (express collect) each . . . \$0.35 3 to 4 ft. (prepaid): each 0.25

WELCH'S ECONOMY FRUIT TREE COLLECTION

2 Double Red **Delicious Apples** 2 Early Richmond Cherries 2 Bartlett Pears

2 Elberta Peaches **2 Apricot Plums**

First Class Trees for Not Prepaid Above Collection in Mail Order Size, 4 ft.

\$2.50 Prepaid



THERE is no more healthful drink than good sweet grape juice. Everyone in the family can drink it and be the better for it. A drink for the gods and for the humblest laborer toiling in the hot sun; it has found its way in administering to the sick and to the merrymakers; it has become an element of the sacrament and of the celebration. Knowing what real values there are in Grape culture, I like to think that I am building up the health of my customers, when I recommend heavy planting of Grapes. Grape culture pays. Never hesitate to put faith in a Grape vine, for it will justify that faith if you give it half a chance. There was never a time when Grapes would not sell for the making of jelly, for juice or to eat fresh. My motto for Grapes is: "Live with the Grape and Postpone the Crepe."

AGAWAM. Bunch large, shouldered, berry large reddish

brown, tender, vinous and of excellent flavor. Very vigorous and productive. Vine hardy and one of the best of its class. The most productive of all reds. 2-year, prepaid, 10c each.

prepaid, 10c each.

BETA. A small to medium sized black Grape, quite acid, but of good quality and fine flavor. Very early, prolific and healthy. It is valuable chiefly for its hardiness. It is hardy, without protection far into Minnesota. It is valuable for arbors. 2-year, prepaid, 12c each.

CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome, complete bunches; in color a rich wine red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive. Good strong vines, 15c each.

CONCORD. The old standby in the leading market vineyards, and in home garden variety. No matter how few the Grapes planted in the yard, Concord should be included. "The Grape for the Millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, prepaid, 8c each; not prepaid, \$6.50 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.

2-year, prepaid, 8c each; not prepaid, \$6.50 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.

FREDONIA. A new very early black grape. Ripens shortly before Moores Early. The bunches and berries are large with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape. 15c each: \$1.50 per doz.

grape. 15c each; \$1.50 per doz.

MOORE'S EARLY. A seedling of Concord. Bunch medium, berries very large. Desirable for an early market. and particularly adapted to the northern portions of the United States. Black. 2-year, prepaid, 10c each.



CACO \$1.50 per doz. postpaid

CONCORD
12 good, heavy
vines
75c postpaid



PERENNIAL Collection

- 1 Delphinium Belladona
- 1 Alaska Shasta Daisy
- 1 Baby's Breath
- 1 B. Compte Deep Purple Phlox
- 1 Coreopsis
- 1 Hardy Early Blooming Mum.
- 1 Long Spurred Hybrid Columbine
- 1 Gaillardia Blanket Flower

These eight transplanted field grown perennials that will bloom the first season,

postpaid to you for only \$100

NANKING CHERRY—A beautiful hardy ornamental shrub, drouth resistant. Very showy. Fruit is good for jellies. Strong one year shrub each 10c or 12 for \$1.00 postpaid.

YOUNGBERRY. This wonderful new berry is a cross between the Loganberry and the Dewberry. A heavy bearer and the fruit is of extra fine flavor. Delicious to eat fresh and cans well. Unsurpassed for the home garden or for commercial planting. North of Missouri the Youngberry should be given some winter protection. \$2.00 per 100, 50 for \$1.00, postpaid.

The 5000 Cumberland Black Cap Raspberries which I bought of the Welch Nursery have made a wonderful set and growth. I have made \$600.00 per acre from them. Many thanks for the good plants.

WM. YOWELL, Nebraska City, Neb.

Gooseberries MAKE FINEST PIES

DOWNING. A well known American sort, which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush vigorous, a strong and upright grower and exceedingly productive. 2-year, prepaid, 15c each.

HOUGHTON. An enormously productive and always reliable old variety. Of vigorous growth, slender and spreading, not subject to mildew. Fruit rather small, smooth, pale red, tender and of good quality. 2-year, prepaid, 15c each.

CURRANTS

CHERRY. (Red.) Fruit very large, tart. 2-year, prepaid, 15c each.

FAY'S PROLIFIC. (Red.) Large size, fine flavor, and claimed to be twice as prolific as the Cherry. 2-year, prepaid, 15c each.

LONDON MARKET. Large, red, fine. It is one of the most productive Currants known, and quality superior to anything on the market. The flavor is rich, mild, sub-acid.

2-year, prepaid, 15c each.

RED CROSS. A strong growing variety. Clusters long; berry medium to large, bright red; quality good. 2-year, prepaid, 15c each.

WHITE GRAPE. Berries large to very large, very attractive color, mild flavor and good quality. 2-year, prepaid, 15c each.

Ten Fine Grapes 2-YEAR

- 2 Caco
- 0 N:
- 2 Niagara
- 3 Concord
- 3 Moore's Early

POSTPAID

Special

Concord Grapes - 1 yr. per hundred . . . \$3.50
NOT PREPAID

2 yr. per hundred \$6.50 NOT PREPAID

Blackberries **DELICIOUS** FRESH or CANNED

EARLY HARVEST. Good quality; firm; extremely productive; attractive on the market; an early sort. \$2.00 per 100, prepaid.

ELDORADO. A valuable Blackberry for our northern climate. Berries large, jet black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking. \$2.00 per 100, prepaid.

MERSEREAU. Berries exceptionally large, sweet and very luscious, being without core. Foliage large, abundant, free from rust and blight. Two weeks earlier than Snyder. \$2.00 per 100,

NYDER. The old standard. Very hardy, consequently much raised in cold climates. Berries medium size, juicy, rich; strong, stout cane, thrifty growth, very broad leaf. \$2.00 per 100, prepaid.

DEWBERRIES

LUCRETIA. The big, hardy low trailing berry. Fruit is glossy black, resembling the Blackberry, but of milder richness in flavor, being very sweet and juicy. Ripens ahead of the Blackberry. Good heavy plants. 50 for \$1.00; \$2.00 per 100, prepaid.

Raspberries

The new hardy Red Raspberry. cropper and disease free; extra good shipper. The outstanding red Raspberry. \$2.00 per 100, prepaid.

EARLY KING. The most satisfactory red Raspberry for you to grow for market purposes; large in size, very productive, firm and hardy, holds up for days after being picked without losing its bright, fresh color; always sells for a fancy price; a vigorous grower and free from disease. You will like the King. \$2.00 per 100, prepaid.

ATHAM. (Red). Fruit of fair size and quality. Worthy of trial where Raspberries winter-kill, as it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry. \$2.00 per 100, prepaid.



100 Snyder Blackberries \$2.00 Postpaid



100 Cumberland Raspberries \$2.00 Postpaid

ST. REGIS EVERBEARING. The new everbearing variety. It gives a crop of fruit all summer and autumn, fruiting on the old canes in generous quantities until late in August. By this date berries begin to ripen on the younger canes and continue until late in autumn. Berries are a bright crimson, of large size and of surprising quality, sugary, with full Raspberry flavor. \$2.00 per 100,

CUMBERLAND. (Early Black.) This splendid blackcap Raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extra-ordinarily productive, disease re-sistant. Fruit very large, firm, excellent quality, ships well. The standard black Raspberry. Tips, 50 for \$1; 100 for \$2, postpaid.



Gem Strauberries MOST POPULAR

MOST POPULAR NEW VARIETY

The root system is the life of a strawberry plant. Welch's plants have strong, heavy, white roots. Our plants are grown on light, loose loam soil, from which we can dig our plants and leave their root systems undisturbed. Our plants have evenly bunched straightened roots, and are well cleaned, all dead leaves and runners are removed, which makes them much easier to plant. We have never offered such a splendid selection of varieties before and you will find Welch's true-to-name strawberry plants are outstanding for their heavy fruiting qualities. We offer prompt shipment of freshly dug plants. Order your strawberry plants from us and you will not be disappointed.

GEM—The great new everbearer and truly a gem for your garden. This is by far the best everbearing strawberry ever produced. Very hardy and resists drought. A good plant maker on any soil, producing larger fruiting rows than any other everbearer that we know of. Fruit is large and uniform, deep red and glossy. Berries hold their size and good flavor from the first picking to the last one. Very fine grained and red clear through. These firm solid berries will stand long distance shipping. Absolutely the best everbearing strawberry for home gardens and for commercial plantings. \$1.25 per hundred.



Fairfax 100 for 75c Postpaid

STRAWBERRIES cannot be shipped with other nursery stock. They will come by themselves, in open-end packages. This insures the plants reaching you in good condition.



100 Gem \$1.25 Postpaid

WE have made an extensive study of Strawberry plants, and offer you only the ones that have proven profitable—the healthy, vigorous sorts that yield big crops.

SENATOR DUNLAP. The Main Crop Berry. Plants medium size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety in our list. Makes plants freely, and will do best when restricted to the hedge or half-matted row. Fruit large, smooth, regular, and very attractive in form. Very firm and of beautiful deep red color, extending well to the center of the berry. Of excellent quality. 50c per 100, prepaid.



PREMIER. Extra large plants, vigorous growers and heavy producers of big, bright red berries, ripening very early when Strawberries are selling at a high price. Although the earliest of all Strawberries, it also has a long fruiting season. A wonderful keeper and a splendid shipping variety. First choice of all successful Strawberry growers. 60c per 100, prepaid.

NOT PREPAID PRICES ON STRAWBERRIES IN LARGE LOTS

	Per 1000 '
BLAKEMORE	\$3.50
DUNLAP	3.50
EARLY OZARK	3.50
PREMIER	4.50
BEAVER	4.50
BELLMAR	4.50
DORSETT	5.00
FAIRFAX	5.00
MASTODON	8.00
GEM	10.00

100 Everbearing Gem200 Blakemore

\$2.00

Postpaid anywhere in U.S.A.

BLAKEMORE 50c per 100 Postpaid



OUR GUARANTEE

All goods are guaranteed to reach you in good live growing condition. Mistakes, if made, will be promptly adjusted. Accept the shipment and notify us at once, should there be any errors, and the carrier as well, should there be any damaged stock. This guarantee is not good unless above requirements are complied with. Nursery stock is just the same as human beings—it breathes, drinks, and feeds, and is subject to disease. With proper planting and proper care, we know that our stock will grow and do well for you.

Strawberries **ORDER NOW**

WELCH'S-UP-TO-DATE

Strawberry Collection

100 Premier 100 Fairfax 100 Dorsett

PREPAID

Highly recommended for northern frosty BEAVER. localities, poor soils and drought areas. Makes a solid fruiting row. Berries are dark red to the center, rich and mild in flavor, extra firm in texture and as early as Premier. A very heavy fruiting variety. 60c per 100, prepaid.

BELLMAR. A vigorous grower, as early as Premier and a much better plant maker. Berries are large, firm in texture and a rich red color. A good shipping variety. Fast becoming the leading early variety. By all means, plant some Bellmar. 60c per 100, prepaid.

BLAKEMORE. A large, solid, finely flavored berry—a good keeper and a wonderful plant maker. A vigorous grower and stand drought better than any other known strawberry. Very early and will succeed in almost any soil condition. Stands supreme among the early berries. We recommend that you give the Blakemore a fair trial and we are sure that you will find it the most profitable berry you have ever grown. Goes farthercans more per quart than any other strawberry. 50c per 100, prepaid.

DORSETT—A new introduction—vigorous, healthy, upstanding plants. Fruit is large, bright red in color and very firm. A heavy bearer and a money maker, because of its beautiful appearance. An early variety and has been selling on the markets for twice as much as other varieties. It is impossible to describe it and must be tasted to be appreciated. 75c per 100, prepaid.

FAIRFAX. Another new variety. Berries bright red with yellow seeds, very attractive. Early. Large bushy plants. Firm and a good shipping berry. One of the best new berries. 75c per 100, prepaid.



100 Welch's Late \$1.00 Prepaid

WELCH'S LATE. A wonderful new strawberry originated by us here in Iowa. The only good late berry that we have ever found for the middle western states. Two weeks later than Senator Dunlap. A good plant maker with a strong, vigorous root system and withstands more weather conditions than any strawberry that we have ever grown. These features are hard to find in any one strawberry which makes it especially valuable for the home garden. The berries are large holding their size to the end of the season and all that could be asked for in color, flavor, firmness and productiveness. Welch's Late is the ideal market berry, because it is in bearing when other berries are gone. Also a good canning berry. Our stock is limited this year, so rush your order. \$1.00 per 100, postpaid.

I am writing to thank you for the nice plants that you sent me. They are splendid. It is a pleasure to deal with honest people. You can count on me when in need of strawberry plants. I consider the Blakemore the best of all strawberries for canning.

MRS. D. E. SNIDER. Gravity, Iowa

Welch's Home Strawberry Collection

100 Dunlap

\$2.00postpaid

100 Blakemore 100 Mastodon



Delphinium

BUTTERFLY BUSH. It produces long, graceful stems of beautiful lilac colored flowers, that are borne by the hundreds on a flower head. It blossoms from early summer till frost. 25c each. *CERASTIUM (Snow-in-Summer). A

desirable low growing plant, with silvery foliage and white flowers in June. Does best in dry, sunny location. 20c each.

CLOVE PINKS. Few other plants produce more flowers or cover a longer blooming period. Very fragrant, with grass-like foliage and variegated blooms. 20c each.



Chrysanthemums

OLD AND NEW Perennials

PERENNIALS have never been so popular as they are at the present time. They are planted once and they are always there, living through the winter with little or no protection, the flowers become better as the plant grows older. The old familiar flowers that made grandmother's garden a favorite place are still dear to the hearts of modern home-makers of today.

Rock gardens, so popular with flower lovers, are no longer found only in parks or large estates, but can be had in the small city garden as well. They work in particularly with a pool, either formal or informal. Because of the growing interest of this type of perennial, we are including a few of those best suited for rock garden culture, and are marking them (*). All perennials prepaid.

ARTEMISIA. Silver King. A striking silver foliage plant, growing to a height of 3 ft. Excellent for winter bouquets. 20c each.

*BLEEDING HEART. Fern leafed everblooming variety. Produces a multitude of rose colored flowers all summer. 20c each.

DELPHINIUM (Larkspur). Tall spikes of dark blue flowers, producing an abundance of bloom. Make a good background for low growing flowers. 20c each; 3 for 50c.

DELPHINIUM, English Hybrids, Wrexham Strain. Magnificent long-stemmed massive type developed in England. Very tall, stocky growth with flower spikes like hollyhocks. 25c each.

OSTRICH FERN. Erect, dark green, feathery foliage, making a most effective background for smaller Ferns. Grows to a height of 3 feet, width of fronds 6 to 10 inches. Thrives in shaded nooks or open sun. Manure well. 15c each; 3 for 40c.

MAIDENHAIR FERN. This well known Fern is indispensable in the making of floral pieces and winter bouquets; a showy, useful type of fern, with fine, wiry stems and delicate, finely cut, green fronds. 15c each;

*FUNKIA (Plantain Lily). Large, pure white, lily-shaped, fragrant flowers in August and September. Excellent around a pool. 30c each.

GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red in the center with bands of crimson-orange. A mass of bloom from June till autumn. 20c each; 3 for 50c.

GYPSOPHILA (Baby's Breath). A beautiful old-fashioned plant that has a mass of pure white, tiny flowers, making a mistlike appearance. Exquisite in combination with otherflowers. 20c each.

HOLLYHOCKS. Among the very finest of the old hardy plants, the Hollyhoek still holds a proud place and may be termed one of the great

flowers of July. It has the widest range of colors among tall garden plants. Flowers are very showy, produced in great abundance on long, towering spikes Height 6 to 8 ft. Blooms June to August. 25 for \$100.

CHRYSANTHEMUMS. A very popular flower in all shades of red, pink, yellow and white. Blossoms in late August or September and continues in bloom into November after all other outdoor flowers are gone. Easy to grow and sueeeeds in almost any soil. 15c each.

COLUMBINE. An old garden favorite and one of the most desirable hardy garden plants. The peculiar shaped flowers, with their long, slender spurs, are produced in great abundance. Beautiful colors in red and yellow, blue and pink. 20c each; 3 for 50c.

*COREOPSIS. Rich golden yellow flowers of graceful form. Fine for eutting. 20c each; 3 for 50c.

DAISY, Shasta. Flowers large, white with yellow center. Borne on long, stiff stems. Has long blossom season. 20c each; 3 for 50c.



10 Regal Lilies \$1.00



BETTY UPRICHARD

sunlight.

All roses prepaid.

standing varieties. 30c cach.



L. M. STEWART

THE Rose, the queen of all llowers, is also one of the most

Popular. Roses should be planted in well drained, deep, rich, loamy soil, and in a place where they will receive plenty of

Everblooming Hybrid Tea Roses

characteristics, and are commonly ealled "Monthly Roses."

They bloom early and continue to bloom throughout the summer.

BETTY UPRICHARD. One of the finest new Roses, with

DAME EDITH HELEN. One of the largest and most perfectly

E. G. HILL. Great massive blooms of deep velvety red. A very

GEN. MACARTHUR. A very sweet scented garden Rose.

Brilliant glowing crimson-searlet buds, opening into full blooms

of good keeping qualities. Very free bloomer. 2-yr., 30c cach.

fiery red. An exceptionally free bloomer, always in bloom and

one of the brightest red Roses grown. One of the very best of

GRUSS AN TEPLITZ. Dark rich crimson, changing to velvety

K. A. VICTORIA. A great favorite. Flowers are large, exceed-

LADY MARGARET STEWART. A Rose of unique color-

ingly well formed. Color pure waxy white, very double. One

of the most beautiful Roses grown. Very free bloomer.

deep yellow splashed with orange and scarlet. Flowers are

fragrant and very striking rose. 30c cach.

the bedding Roses. 2-yr., 30c cach.

shaped pink Roses known. Blooms abundantly with long

strong steins. Most perfumed of all pink Roses. 30c cach.

brilliant copper-red buds. A profuse bloomer, one of the out-

These Roses are noted ehiefly for their free and everblooming





GRUSS AN TEPLITZ

PRES. HERBERT HOOVER. One of the finest of all Roses and a popular variety. Beautiful colored blooms of creamy yellow with pink and flame tints, richly perfumed. 35c each.

AUTUMN. A most gorgeous eolored Rose. Orange yellow stained red and pink. 35e cach.



K. A. VICTORIA

PINK RADIANCE. Vigorous upright, bushy plants, bearing a continuous supply of very large, bright rosy pink llowers. One of the most dependable pinks. 2-yr., 30c cach.

RED RADIANCE. A lovely deep red Rose, with large, globular flowers borne on heavy stems. Similar in growth to Radiance, except in eolor. 2-yr., 30c each.

REV. F. PAGE-ROBERTS. Marvelously colored flowers of golden yellow stained with eopper and reddish bull on the outside. Buds extra long. One of the most popular of the new Roses. 30c cach.

Special Offer ANY 4 HYBRID PERPETUAL ROSES



AUTUMN



PINK RADIANCE

SOUV. DE CLAUDIUS PERNET. Deep sunflower yellow, very hardy and a vigorous grower; brilliant foliage and almost thornless stems, the most satisfactory yellow Rose ever produeed. 2-yr., 30c cach.

SUNBURST. Bright, glowing orange-yellow, paling slightly at edge of petals, extremely brilliant in effect. It is the deepest of all Roses in the everblooming class. 30c each.

TALISMAN. One of the most beautiful of the new Roses. Remarkable coloring, a combination of gold, apricot, deep pink and old rosc. The buds are long, well formed and develop into full double flowers. The plant is a strong grower, very hardy and free flowering. 30c cach.

SENSATION ROSE. Large double red Rose. Blooms in great profusion on long stiff stems. 35c cach.

Hybrid Perpetual Roses

This class of Roses, while it blooms profusely during its season, is not a continual bloomer like the Tea Roses, but will come through more severe winters. These hardy Roses combine hardiness, vigor, growth and size of flower with great variety.

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed as a light red or deep pink. 2-yr., 30c each.

MAGNA CHARTA. A strong growing Rose with large rose pink blooms. 25c each.

GEN. JACQUEMINOT (Gen. Jack). A rich, velvety crimson, changing to a scarlet-crimson. The best known of all hybrid perpetuals, and is without rival in fragrance and riehness of color. Does well anywhere and blooms freely. 2-yr., 30c each,

PAUL NEYRON. The largest Rose in cultivation, sometimes called the Peony Rose. Color, bright, fresh cerise-pink. Flowers are very double and full, delightfully fragrant. 2-yr., 25c each.



2-yr., 30c each.

SENSATION



DAME EDITH HELEN



REV. F. PAGE-ROBERTS



BEAUTIFUL . . . FRUITFUL



PRES. HOOVER



CLAUDIUS PERNET



GEN. Mc ARTHUR

CLIMBING Roses

Can be Trained for Hedges, Trellises and Porch Coverings.

CLIMBING AMERICAN BEAUTY. The fragrant, rich, deep rosy red flowers are produced in great abundance. Vigorous growth. 2-yr., 30c each.

CRIMSON RAMBLER. Vigorous, making an immense growth. Flowers glowing crimson, produced in great clusters. 2-yr., 20c each.

DOROTHY PERKINS. One of the most notable climbing Roses. Clear shell-pink, slightly fragrant. 2-yr., 20c each.

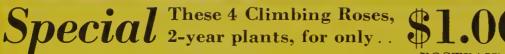
MARY WALLACE. An outstanding large flowered pink climber. 2-yr., 30c each.

EXCELSA. An intense crimson, with edges of petals a little lighter, producing immense clusters. 2-yr., 20c each.

PAUL'S SCARLET CLIMBER. The brightest and purest red of all the climbing Roses. Flowers are large and distinct and retain their color all fall. Have prominent yellow stamens. 2-yr., 35c each.

SCORCHER. A very vigorous climber with large fragrant semidouble blooms brilliant scarlet crimson color. 2 yr., 25c each.

WHITE DOROTHY PERKINS. Closely resembles the Dorothy Perkins, except for its immense clusters of pure white flowers. Most valuable white climber of its class. 2-yr., 25c each.



POSTPAID

1 Climbing American Beauty

1 Scorcher

1 Mary Wallace

1 Paul's Scarlet Climber

Rugosa Roses for Hedging

F. J. GROOTENDORST. Beautiful red flowers in clusters. The plant is a strong grower and bushy, with leathery, wrinkled, disease-resisting foliage and blooms continuously till frost. A new type of Rose that has been described as a Rugosa plant, with the blooms of a red carnation. The canes are frequently 4 to 5 feet in height, and make a wonderful hedge. 2-yr., 30c each, 4 for \$1.00 postpaid.

HANSA. Large, double, reddish violet flowers. Strong growth. 2-yr., 25c each.

SIR THOMAS LIPTON. The best double, leading white Rugosa. Large, pure white, blooms throughout the summer. 2-yr., 25c

Special 5 Gruss An Teplitz \$1.00 POSTPAID 2-YEAR ROSES



Paul's Scarlet Climbing Rose. 4 for \$1.00 Postpaid



4 F.J. Grootendorst \$1.00 Postpaid



3 Everblooming Baby Roses \$1.00 Postpaid

EVERBLOOMING BABY ROSES. Grow about 18 to 24 inches high with small double flowers. Bloom from early summer until freezing. hardy. Fine for borders and excellent for cemetary planting. Red, pink or white. 35c each, 3 for \$1.00.

Your Permanent GARDEN





PHILIPPINE LILY. A wonderful new lily, very hardy and easy to grow. Beautiful velvety white blooms, borne on stems two to three feet tall. Commences blooming in August and continues until freezing. Be sure to plant some of these gorgeous new lilies now. 10c each; 10 for \$1.00.

LILY, Regal. A beautiful new Lily which recently came from China. Flowers are white, slightly suffused with pink, with beautiful glow of canary-yellow part way up the trumpet. Its perfume is exquisite. Very hardy. Blooming size, 10c each; 10 for \$1.00.

PYRETHRUM. (Persian Daisy.) Finely cut foliage and daisy-like flowers of rose shades. A splendid garden flower. 20c each; 3 for 50c.

*STATICE (Great Sea Lavender). A mass of dainty, purplish blue flowers in July and August. Much used for winter bouquets, as well as best adapted for Rock Gardens. 20c each.

*SWEET WILLIAM. The old-time favorite, bearing during May and June a profusion of round topped clusters of flowers of all shades of red, pink and white. Mixed colors. 15c, 3

RED SWEET WILLIAM. Perfectly hardy, bright red and bloom all summer. 20c each.

TRITOMA (Red Hot Poker). Tall spikes three to four feet high, with beautiful flower heads of rich orange-scarlet. 25c each.

VIOLA, Jersey Gem. Hardy tufted pansies. Handsome dwarf dainty plants, a cross between the pansy and the violet. Slightly perfumed and bloom continuously all summer. Pure rich violet color. 20c each.

YUCCA. Broad, swordlike, evergreen foliage, immense spikes of creamy white flowers, one of the few perennials that will withstand heat and drought. Stands out among all other plants. 10c each; or 6 for 50c.

HARDY GARDEN PHLOX

Effective, hardy plants which bloom all summer in tall spikes of many different colors.

> CHAMPS ELYSEE. Large, fine rich purplish crimson. 20c each.

BRIDESMAID. White, red eye. 20c each.

FLORA T. READY. Large heads of pure white. Long blooming season. Best of all whites. 20c each.

SPECIAL FRENCH. Hydrangea-pink color, with red eye. 20c each.

MISS LINGARD. Has immense heads of beautiful white flowers in June and blooms again in September. Splendid grower. 20c each.

R. P. STRUTHERS. Brilliant rosy red, crimson eye. One of the very best Phlox. 20c each.

RIJNSTROOM. Extra large, rose-pink. Very fine.

PHLOX, unnamed. Pink, red, and white. 15c each; 4 for 50c. 4 named sorts, 75c.



R. P. Struthers Phlox



Columbine

FLOWERING Shrubs

A well planted home sends out a perpetual smile, winter and summer alike, to your family and every passing stranger.

Plan your planting as far as possible. Anyone who tries to outline certain plans to fit every lawn or doorstep takes the individuality from such a planting. Let your lawn reflect your own ideas. You, remember, are the one to be pleased. We take more pleasure and interest in the things we create ourselves.

Nothing adds to the beauty of your home like a planting of shrubs and flowers. At a small cost you can have a very attractive place, with a succession of bloom the season through.

Prepaid prices.

ALMOND, Pink. A beautiful flowering shrub. The branches are covered, just as the leaves come, with small, very double, rose-like flowers that are deep pink. Should be planted in a sunny place. 18 to 24 ins., 45c each.

ALTHEA. Large, showy shrub, with bright colored flowers in rose, red, pink, white and purple. Blooms when few other shrubs are in bloom. 18 to 24 ins., 20c each.

CORNUS sibirica (Dogwood). A tall, spreading shrub, extremely hardy; white flowers in June, followed by red berries. Its chief beauty is in its bark, which turns bright crimson in the fall. 18 to 24 ins., 25c each.

DOGWOOD, Yellow. 18 to 24 ins., 25c each.

branched shrub with dark waxy foliage turning red late in the season. Glossy black fruit usually remaining throughout the winter. 18 to 24 ins., 30c each.

DEUTZIA, Pride of Rochester. Large flowering. Very ornamental and graceful shrub, producing many double white flowers along full length of branches in June. 18 to 24 ins., 25c each.

ELDER, aurea (Golden Elder). Its golden yellow leaves contrast beautifully with the other shrubs. Flowers white, in flat topped cymes. Grows naturally 10 to 15 feet, but can be pruned into a neat, compact little bush. 18 to 24 ins., 30c each.

FORSYTHIA Fortunei (Golden Bell). Few, if any of the spring-flowering hardy shrubs can surpass the splendor and brilliancy of the Forsythias. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before leaves appear. 18 to 24 ins., 25c each.





Shrubs BEAUTIFY

RED TARTARIAN HONEYSUCKLE. very popular ornamental hedge which speaks for itself. Perfectly hardy, of upright bush form, growing to a height of 12 to 14 feet at maturity, making the very best windbreak. Its greyish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick that a chicken can't get through it, its ability to stand heavy trimming and cutting back, makes it most desirable for hedging purposes. Its hardiness, its rapid growth, its immense number of pink and red flowers coming early in May, are followed by a big crop of red berries that last until early winter and a paradise for birds. A favorite shrub that is absolutely hardy in any portion of the United States. Will grow with little or no care and lasts a lifetime. Every home should have a hedge, driveway or windbreak of this robust and beautiful bush honeysuckle. One of the favorite shrubs. 18 ins., 10c each; \$8.00 per 100.

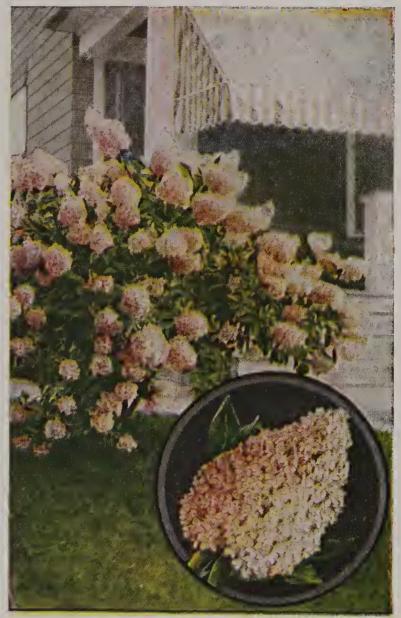
HIGH BUSH CRANBERRY. Handsome, showy shrub similar to the snowball, but with flat shaped blooms, followed by clusters of berries similar to the cranberry, 18 to 24 ins., 20c each, 3 for 50c.

HYDRANGEA arborescens (A.G.) (Hills of Snow). This is the early blooming outdoor Hydrangea. The snow white bloom is immense, round, very full. 18 to 24 ins., 25c each.

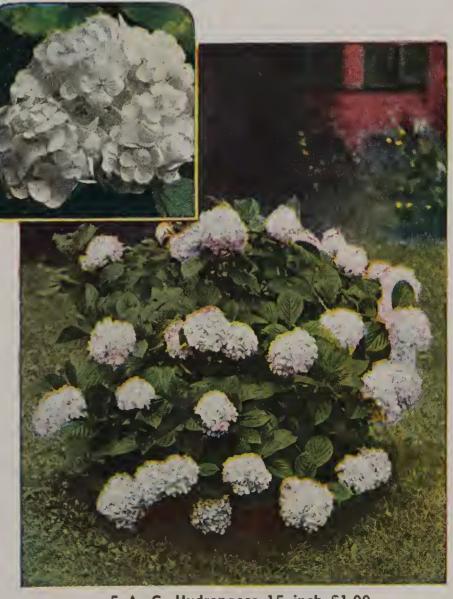
H. paniculata (P. G.). Fall blooming. The most beautiful and striking of all flowering shrubs. Bears immense clusters of creamy white flowers in August, turning to bright pink and rose, and finally to bronze in September. Grows 3 to 4 feet high, and does well in sunny locations. The flowers dry like everlastings, and can be kept indoors all winter. Very hardy. 18 to 24 ins., 25c each.

HYPERICUM aureum (Golden St. John's Wort). A hardy shrub attaining a height of about 3 feet. Flowers in small clusters; golden yellow petals surrounding a tuft of down-like stamens. Very attractive when in bloom. 18 to 24 ins., 30c each.

JETBEAD (White Kerria). An attractive rounded shrub 3 to 6 feet high, yellowish green, corrugated foliage, large, single white flowers late in May, black seeds following. It will endure partial shade. 18 to 24 ins., 25c each.



5 P. G. Hydrangeas 15 inch \$1.00



5 A. G. Hydrangeas 15 inch \$1.00





A House is Not a Home Until It's Planted!

FRENCH LILACS. Hardy improved varieties that bloom second year after planting. These hybrid types give a most delightful variety in color. 18 to 24 ins., 50c each. Following are the best varieties:

L., Charles X. A strong growing bush producing large heads of reddish purple bloom. One of the best.

L., Madame Lemoine. Large pure white double flowers.

L., President Grevy. Clusters of large, double blue flowers.

LILAC, Persian Purple. Blooms a good deal more than the common, and has smaller leaves. Does not sprout from the roots. Beautiful purple flowers. The bush makes a fine hedge where height is wanted. 18 to 24 ins., 30c each.

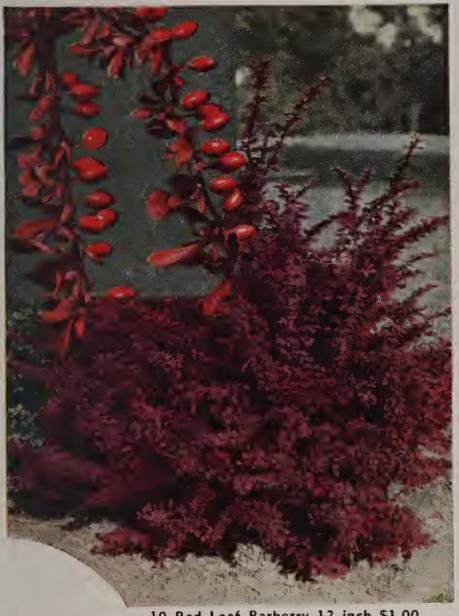
NEW RED-LEAVED BARBERRY. A boon for all types of landscaping, this variety starts its very first foliage a warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout winter. 15 to 20 ins. 20c each.

PRUNUS, Newport (Purple-Leaved Plum). Often called the most beautiful of all small trees or large shrubs. Showy foliage opens up red color, turning to dark purple. Retains these striking colors throughout the summer. Delicate white flowers almost cover the shrub in the spring. Very hardy. In our judgment the best of all red foliage shrubs. 2 to 3 ft., 50c each.

P. triloba (Rose Tree of China). A double flowering Plum and a very hardy and vigorous grower. Very early in the spring, before the leaves appear, it is completely covered with double pink blossoms. Foliage is delicate and makes the shrub attractive, even after the flowers have disappeared. 2 to 3 ft., 50c each.

QUINCE, JAPANESE. Very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are fully developed, the brilliant scarlet flowers giving the bush a most attractive appearance. Very hardy and easily transplanted. Grows 5 to 6 feet tall. 18 to 24 ins., 25c each.

REDBUD. This is the little native woodland beauty that gives such cheerfulness in early spring with its lovely pink, pea-shaped blossoms before the leaves unfold. Grows 15 to 20 feet high. 2 to 3 ft., 50c.



10 Red Leaf Barberry 12 inch \$1,00



New Homes from Old!

SNOWBALL. Grows into a magnificent high bush, with upright branches and handsome foliage. It forms one of the most impressive sights of early summer, when its pure white, four-petaled flowers, borne in showy balls, are in bloom. Hardy. 18 to 24 ins., 25c each.

SNOWBERRY, White. A beautiful low-growing shrub. Slender, drooping branches covered with small white berries in thick clusters along the stems. 18 to 24 ins., 20c each.

S., Red. Same price as White Snowberry.

SPIREA, Anthony Waterer. One of the finest flowering shrubs of low, dwarf growth. In constant bloom from June to September. Flowers of bright rose are borne in broad, flat clusters, completely covering the bush. The best shrub for low borders and hedges. 18 to 24 ins., 25c each.

S. Billiardi. Rose colored flowers in large spikes, blooms nearly all summer. Very pretty and showy, and splendid for cut flowers. Grows 4 feet high. 18 to 24 ins., 20c each. 3 for 50c.

S. callosa alba. White flowering variety, of dwarf, bushy, symmetrical form. Keeps in flower all summer. A valuable small shrub 18 to 24 ins., 25c each.

> S. Thunbergi. Small shrub, fine fernlike foliage and small white Branches slender and drooping. First Spirea to bloom. 18 to 24 ins., 25c each.

S. Van Houttei. It is sometimes called Bridal Wreath. The flowers are pure white and borne in dense clusters along the whole length of the branches. Excellent as a single lawn planting or with other shrubs for groups; fine hedge plant. 18 to 24 ins., 10c each. 2 to 3 ft., 10c each, not prepaid.

SYRINGA, coronarius (Mock Orange). One of the very best of the old, well-known shrubs. It seldom or never fails to bloom. The beautiful, waxy white flowers appear in June. In shape and fragrance they resemble the orange blossoms, therefore the name. Grows to a height of 10 feet. Can be kept lower by pruning. 18 to 24 ins., 25c each.

SUMAC, Fragrant. Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet. 18 to 24 ins., 35c each.

S., Fern-Leaved (Staghorn Sumac). It is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest of soils. In the fall the leaves turn to a beautiful erimson-red. The best of the Sumacs. 18 to 24 ins., 20c each.

TAMARIX hispida. A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panieles. 18 to 24 ins., 25c each.

WEIGELA, Eva Rathke. Flowers are of brilliant crimson color, a beautiful and distinct shade. Blooms nearly all summer. Flowers bell-shaped, borne on graceful, drooping branches. 18 to 24 ins., 25c cach.

W. rosea. An elegant shrub, with beautiful rose colored flowers. Blooms very profusely in June. It is erect in habit with dark green leaves. 18 to 24 ins., 20c cach.

WITCH HAZEL. Tall shrub, native to our woodlands. Yellow flowers in December or January. Unusual and delightful in the shrub border. 18 to 24 ins., 35c each.

PUSSY WILLOW. A perfectly hardy shrub or dwarf tree. Before the leaves eome out, it has many eatkins up and down the stems. The branches can be cut any time during the winter months and when placed in water, will burst into bloom. As soon as they bloom, remove from the water, and they will retain their loveliness for months. 2 to 3 ft., 20c each.



Weigela Rosea



Red Tartarian Honeysuckle

Welch's Special COLLECTION

These four beautiful Shrubs Red Tartarian Honeysuckle Golden Bell Spirea Anthony Waterer Spirea Van Houttei

18-Inch Size Postpaid



Golden Bell



Spirea Van Houttei

SPECIAL

Red Tartarian Honeysuckle One of the fastest growing shrubs for hedges. 2-yr., 18 in., 10 for \$1.00.

Anthony Waterer Spirea Unsurpassed for foundation

planting. 2-yr., 15 in., 10 for \$1.00.



Spirea Anthony Waterer



SPIREA ANTHONY WATERER. Very hardy. Makes a beautiful low growing hedge becoming about 2 feet high, constantly in bloom all summer. 12 to 18 in., 10c each; \$8.00 per 100, prepaid.

SPIREA VAN HOUTTEI. This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12 to 18 in., \$4.00 per 100, prepaid; 20 for \$1.00.

For a Good Dense Hedge, Plant—

Barberry18 inches apart	
Privet12 inches apart	
Tartarian Honeysuckle24 inches apart	J
Spirea Van Houttei 30 inches apart	J
Russian Mulberry18 inches apart	j



AMUR RIVER PRIVET. Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12 to 18 in., \$4.00 per 100, postpaid. 25 for \$1.00, postpaid.

BARBERRY THUNBERGI (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2½ feet. Prepaid, 12 to 18 in., \$4.00 per 100; 25 for \$1.00. Large size, 18 to 24 in., 10c each.

CARAGANA or SIBERIAN PEA TREE.
A large shrub or small tree with beautiful leaves of bright green; small yellow flowers in May. Can be pruned. Extensively used in the northern states. Extremely hardy. 12 to 18 in., \$3.50 per 100, prepaid.

RED TARTARIAN HONEYSUCKLE. An upright shrub attaining a height of from 6 to 10 feet. Crimson flowers in early summer followed by showy berries

that last through the fall. Valuable because it thrives in partial shade. 18 in., 10c each, \$8.00 per 100, prepaid.

RUSSIAN MULBERRY. For hedges and screens. Must be pruned often. Stands hot, dry weather. Dark green foliage. Rapid grower. 18 to 24 in., \$2.50 per 100, prepaid. 12 to 18 in., \$1.75 per 100, prepaid.

RUSSIAN OLIVE. One of the most adaptable of all hedge plants. Can be trimmed closely as Privet into formal shapes; untrimmed, it makes a very effective shelter or windbreak. Has silvery white leaves and almost black shining bark. Fragrant yellow flowers. Is very hardy. 12 to 18 in., \$3.50 per 100, prepaid.



PLANT A
HEDGE
INSTEAD
OF A
FENCE

25 Amur River Privet 12 to 18 inch \$1.00

Vines

Hardy climbing vines are particularly desirable as they tend to serve many useful purposes. Not only are they a source of beauty in themselves, but they make charming decorations and provide much needed shade. They also change the appearance of an unbroken wall and liven up the unsightly spots of your lawn. In spring and summer their foliage is a mat of green leaves, which turn to rich yellow, red and bronze in autumn.

BOSTON IVY. One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support to cling to walls. 25c each.



Purple Wisteria

BIGNONIA RADICANS
(Trumpet Vine). A robust climber, with great leathery, trumpet-shaped flowers of scarlet. A beautiful, showy vine, useful for fences and screens. 20c each, 3 for 50c.

CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 10c each, 3 for 25c.

BITTERSWEET (Celastrus scandens). Perfectly hardy and of rapid growth. Handsome, glossy foliage. Large clusters of beautiful orange-crimson berries that are retained all winter. The berries are in great



3 Bittersweet 50c

2 Bittersweet
2 Hardy White
Clematis
50C
Postpaid



Clematis Paniculata

demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. If you wish something to give a little color to your trees, plant one at the base of the shade trees. This vine seems to do better than other vines. 20c each.

HONEYSUCKLE HALL'S EVER-GREEN JAPAN. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant, yellow and cream colored flowers. 20c each.

H., SCARLET TRUMPET. Same price as Hall's Evergreen Japan.

SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into the fall. Small, fresh, shining foliage and large, foamy sprays of silvery white bloom. 50c each.

VIRGINIA CREEPER (Woodbine). A strong rapid grower; foliage large, dark green, in autumn bronze and crimson. This is an old favorite and valuable for covering back porches and arbors. Perfectly hardy everywhere and will grow in any soil and situation, but must be tied, as it will not adhere to a wall. 15c each, 2 for 25c.

wisteria, Purple. Large, drooping clusters of purple, pea-shaped flowers; rapid grower. Blooms in May and June. 25c each.

clematis Paniculata. The small flowering, sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of the most pleasing fragrance. 25c each.

Please send the enclosed order of trees and shrubs at once by express. I have dealt with you for the last fifty years and I know you are reliable. CHAS. HATTON, Sidney, Iowa

ALL SHADE Trees SHIPPED BY EXPRESS, not prepaid

The lands of the Bible, once considered the finest in the East, flowing with milk and honey, now are mostly a barren wilderness, with the trees cut off. However, the Jews are now planting thousands of trees, the mountains and the hills are being terraced and vines adorn their sides. This planting has increased the average rainfall of Palestine fifty per cent. Take China, for instance, this year, where thousands are dying for lack of food. Their ancestors, generations ago, cut off all the trees and the people are suffering for it.

HOPA RED FLOWERING CRAB. A beautiful pyramidal growing tree with attractive foliage. Entirely covered with rose colored flowers in April. Fruit red

inside and out, hanging on until late autumn. Very hardy and free from disease. 3 to 4 ft., each 75c. BIRCH, CUT-LEAVED WEEPING. Not only the most popular of the weeping trees, but is indeed a picture of delicacy and grace. Its tall slender yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a of attractive characteristics rarely met with in a single tree. Excellent for lawn and cemetery plant-

ing. 5 to 6 ft., \$1.50 each.

CATALPA BUNGEI (Umbrella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella shaped top. without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable tree. 2-yr., 6 ft., 90c each; 2 for \$1.70.

MOUNTAIN ASH, EUROPEAN. A fine, hardy tree.

The head is dense and regular, covered in June with a mass of white flowers, later with yellow berries, which turn into bright scarlet and last long into winter, very beautiful. 5 to 6 ft., \$1.50 each.

LOMBARDY POPLAR (Populus nigra italica). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this tree is admirable.

tall screens and backgrounds, this tree is admirable.

6 to 8 ft., 50c each.

NIOBE WEEPING WILLOW. Much appreciated in landscape planting because of its golden bark. No other tree affords so brilliant a color. Rapid grower.

SUGAR or HARD MAPLE. Chieftain of its clan, straight and spreading, of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6 to 8 ft., \$1.50 each.

CHINESE ELM. Will give luxuriant shade in 5 years.

Stands more drought than any other tree known. It is the first shade tree to put out leaves in the spring and the last to drop them in the fall, adding 3 to 5 weeks to its usefulness. No other tree approaches this. It is a tree of rare beauty. It has dense, dark green foliage, with delicate, graceful sprays similar to the Cut-Leaf Birch. 5 to 6 ft., 60c each; 6 to 8 ft., 85c each. Seedlings, per 100, 12 to 18 in., \$1.00.

ELM, AMERICAN. Large native tree; wide, spreading head, graceful drooping branches. Easy to transport the last the second street of the least second street.

plant, hardy. One of the best. 8 to 10 ft., 5 for \$3.50; 6 to 8 ft., 5 for \$2.50.

Special

15 Chinese Elm, 4-ft., 2-yr. \$1.00 15 Lombardy Poplar, 4-ft. \$1.00 **PREPAID**



2 Catalpa Bungeis \$1.70

Special

15 Ash, 3-ft., 2-year 15 Am. Elm, 4-ft., 2-year \$1.00 100 Chinese Elm, 12 to 18 in. Prepaid \$1.00 10 Russian Olive, 3-ft. \$1.00



5 Chinese Elm 5 ft. \$1.00 prepaid

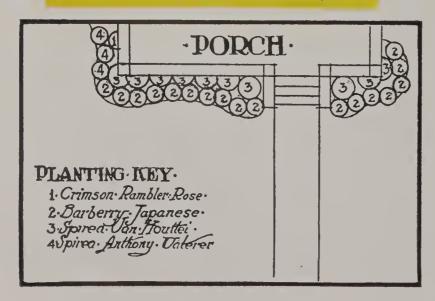


Showing Sizes of Trees — 5-6 ft., 4-5 ft., 3-4 ft.

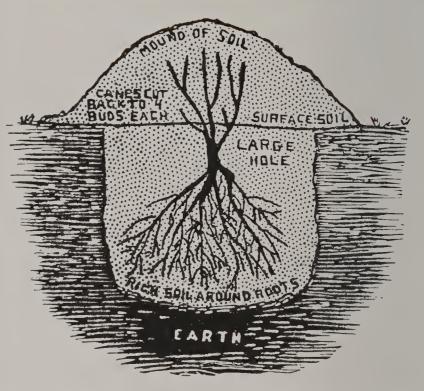
Planting Plan No. 1

- 1- 1 Crimson Rambler Rose.
- 2—17 Barberry, Japanese.
- 3—10 Spirea Van Houttei.
- 4- 3 Spirea Anthony Waterer.

Thirty-one 2-year, well rooted flowering shrubs that will increase the beauty of your home a thousand fold—and think of it, the entire collection will be sent anywhere in the U. S., parcel post prepaid, for\$2.50



HOW TO Plott GRAPES, SHRUBS, ROSES



This diagram shows how your roses, grapes and shrubs of all kinds should be planted. Look at it carefully. See how the canes are cut back and mounded over with soil. See how far below the surface of the soil the crown of the plant is set. Plant your roses just as this diagram shows, and they will be sure to grow and blossom freely.

The real secret of success when planting roses and shrubs, is, First, to cut back the tops severely; Second, to water the plant thoroughly, and Third, to cover the newly set plants with a mound of soil. Do not expose their roots to sun or wind to dry out.

Prune all the canes so that not more than four (4) buds remain on a cane. This is very important.

Shorten roots a little, making a smooth cut at the end of each root.

Dig your holes at least 6 inches wider than the widest spread of the roots, and deep enough to let the plant well down in the hole.

Put in the plant and half fill the hole with top soil. Do not use manure. Tramp the soil down hard, then pour in four gallons of water; twenty-four hours after this has seeped away, finish filling the hole.

Next draw up the mound of soil, cover the bush fully 6 to 10 inches high. This will bury the bush completely and protect the canes from drying out before growth begins.

Allow the mound of soil to remain until the new growth has pushed through it fully six inches, then hoe the mound down gradually.



THE peony is as hardy as a burr oak and absolutely free from insect enemies and disease. This is saying a good deal. In addition to this, the flowers are of immense proportions, sometimes reaching nine inches in diameter, perfectly double and have a great range of color, from the purest white to the deepest crimson. Our peonies are strong 3 to 5 eye divisions taken from Three Year Clumps. This age and size have proven most satisfactory for the general trade.

DOUBLE RED PEONIES

EDWARD ANDRAE. Dark velvety crimson with violet tints. Midseason. 25c each, postpaid.

FELIX CROUSSE. Large globular flowers of rich dazzling red. Very effective. 25c each, postpaid.

FRANCOIS ORTEGAT. Deep crimson with golden yellow anthers. Very striking and very fragrant. 20c each, postpaid.

KARL ROSENFIELD. Rich crimson color, a perfect ball, very brilliant one of the very best. 30c each, postpaid.

OFFICINALIS RUBRA. Earliest of all good peonies. Large blooms of vivid crimson. 50c each, postpaid.

RACHEL. Bright garnet red, a vigorous grower, can not be beat for cut flowers. 25c each, postpaid.

RUBRA SUPERBA. Very large flowers of deep red. Best of the late reds. 25c each, postpaid.

DOUBLE PINK PEONIES

EDULIS SUPERBA. Clear deep pink, very early and very fragrant flowers of large size.

20c each, postpaid.

MONS JULES ELIE. Immense globular flowers of glossy lilac pink, overlaid with a silvery sheen, making it really beautiful. 35c each, postpaid.

each, postpaid.

OCTAVIE DEMAY. Very early pink peony.

Plant is small growing. Very fragrant and excellent for cut flowers. 25c each, postpaid.

ROSE FRAGRANCE. Deep pink and a very free bloomer. Very fragrant. 25c each, postpaid.

SPECIAL—4 red Karl Rosenfield; 4 pink Edulis Superba; 4 white Festiva Maxima. 12 for \$1.75.

ma. 12 for \$1.75.

SPECIAL—2 Felix Crousse red; 2 Edulis Superba pink; 2 Festiva Maxima white, these six for \$1.00.

SPECIAL—6 Felix Crousse red for \$1.00.

MME. PACQUITTE. Deep rose-red, very fragrant and a strong grower.
PURPLE KING. Deep purple.
ROSE UNIQUE. Delicate blush rose.

30 Hardy German Iris—Six Best Colors, for

\$1.00 POSTPAID

SPECIAL PEONY OFFER

BEAUTIFUL
RED
PINK
WHITE

All Six for

00



2 Rosenfield, 2 Maxima, 2 Superba for \$1.00

DOUBLE WHITE PEONIES

BARONESS SCHROEDER. Immense flowers of delicate blush changing to pure white. One of the finest whites. Midseason. 30c each postpaid.

FESTIVA MAXIMA. One of the largest and most popular of all peonies. Pure white inner petals slightly tipped with red. Very double and always in bloom for Decoration Day. 20c each, postpaid.

QUEEN VICTORIA. Milk white with cream center. Large full blooms and excellent for cut flowers. 25c each, postpaid.



and drouth. Easy to transplant and requiring very

30 Assorted Iris \$1.00 postpaid

NAMED VARIETIES: 5c each; 50c per dozen postpaid. CANARY BIRD. Bright yellow.

little cultivation. Splendid in borders or as a low hedge.

CAPRICE. Rosy red standards with falls of a different shade.

LUCKY BLUE. Most brilliant of all blue Iris, good size flower of perfect form and long flowering season, finest for hedge, an excellent drought resistant sort. 30 for \$1.00; \$2.50 per 100.

SEMINOLE. Rich, velvety crimson color—an outstanding red.

THE NATIONAL FLOWER

Gladiolus

Special

10 REGAL or 10 PHILLIPINE

LILIES. Blooming size.

\$1.00 POSTPAID

EASY TO GROW



Flaming Sword

Spring Bulbs

DAHLIAS. Mixed colors. \$1.00 per 10; 12½c each.

CANNAS. Red and yellow. 10c each; \$1.00 per doz.



Gold Eagle



Violet Beauty

YOUR CHOICE
OF THESE FINE
NAMED GLADS
10 EACH...\$1.00
POST
PAID



Los Angeles

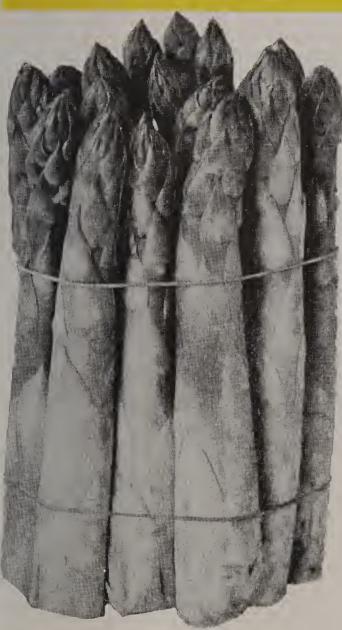


Crimson Glow



Jewell

For Your Early Spring Tonic



Asparagus

Plant Asparagus, Rhubarb and Horseradish

ASPARAGUS

We have been successful growers of Asparagus for many years, and have always tried to give our customers the best varieties on the

MARY WASHINGTON (Rust-Proof). This new variety, offered to the public but a short time, has been approved by the best of horticulturists as the most rust-resistant Asparagus grown. This variety grows rapidly, and produces tall, slender stalks unexcelled for table use. 1-yr., \$1.00 per 100, prepaid; \$5.00 per 1000, not prepaid. 2-yr., \$1.25 per 100, prepaid; \$7.00 per 1000, not prepaid.

RHUBARB

MYATT'S LINNAEUS. The sweetest and most tender variety, delicious for sauce and pies. Easily grown and very productive, plant several roots this spring. 1-yr., prepaid, 25 for \$1.00; 100 for \$3.00.

HORSERADISH

The good old kind that doesn't need a description. Crowns, 6 for 25c.; per hundred \$2.50.

One of the best herbs for seasoning. Good strong roots, 15c each.

When the balmy breeze rides in on a sunbeam from the south land what a satisfaction it is to know the rhubarb will soon furnish pie timber, and the tender juicy shoots of asparagus will furnish greens for a change.

Plants and Trees by Parcel Post

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post all Strawberry plants in quantities of 1000

and less. Grape vines, raspberry and blackberry plants in lots of 100 and less. Currants and gooseberries, both one and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, roses, also

Holland bulbs, peonies, iris, and perennial plants.

The two larger grades of trees cannot be sent by Parcel Post. However, we call attention to the fact that express rates on nursery stock have been reduced about 25 per cent, which will be quite a saving to you on the larger size trees.

We prepay the postage on all Parcel Post shipments, and your plants are laid right down at your door.

GUARANTEE OF GENUINENESS—If any nursery stock, etc.,

proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

STATE CERTIFIED STOCK—Certificate of Nursery Inspection,

No. 153, furnished with every shipment.
HELP YOUR FRIENDS—After you have read this book from cover to cover, please pass it along to someone you know that is interested. You will be doing them a favor as you will learn after you plant Welch's Trees. Thank you.

PERSONAL CHECKS ACCEPTED

Iowa customers only - please add 2% sales tax.



Rhubarb

Garden Root Special

50 Asparagus

10 Rhubarb

6 Horseradish Crowns



Special APPLE Collection

20 Two-year Apple Trees . . . 4 feet

- 5 RED DELICIOUS
- **5 GRIMES GOLDEN**
- **5 JONATHAN**
- 3 YELLOW DELICIOUS
- 2 YELLOW TRANSPARENT

\$350

PREPAID